

**Report on
Awareness programmes on “How to Groom Entrepreneurs”**

Date:24.1.23

**Organized by
Entrepreneurship Development Cell**

Resource Person

**Dr. Geethareddy, Chairperson, Andhra Pradesh State Council, Confederation of
Indian Micro, Small & Medium Enterprise (CIMSME)**

Submitted by: Dr. K. Lakshmi, Coordinator, Entrepreneurship Development Cell



Submitted on 3/2/23

Number of Students Attended:120

**MADANAPALLE INSTITUTE OF
TECHNOLOGY & SCIENCE**
(UGC-AUTONOMOUS INSTITUTION)

**Seminar on
“HOW TO GROOM ENTREPRENEURS”**

Entrepreneurship Development Cell

Resource Person

Dr. Geetha Reddy
State Chairperson - AP CIMSME
Yashmi Solutions & Yashmi groups

DATE
24.01.2023
Time
10:00 AM to 12:00 PM

Chief Patron Dr. N. Vijaya Bhaskar Choudary Secretary & Correspondent	Co-Patron Mrs. N. Keerthi Executive Director	Programme Chair Dr. C. Yuvaraj Principal
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Co-Chair
Dr. K. Lakshmi
Coordinator Entrepreneurship Development Cell

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Mr. Priyam Nath, AP/Civil, welcomed the gathering and briefed the objective of the programme. Next, Dr. K. Lakshmi, Coordinator, ED Cell introduced the chief guest and initiated the session. Following that the resources person Dr. Geetha Reddy started the session “How to Groom Entrepreneurs”. She discussed about the importance of entrepreneurship and why it is important for the students to take up entrepreneurship.



She talked about different types of entrepreneurs and types of MSME companies. She gave many examples from student entrepreneurs to motivate the students. She highlighted various successful entrepreneurship stories from micro level industries to corporate level entrepreneurs. She narrated how to prepare a quick business plan and make a pitching presentation. In detail she explained about preparing the business canvas.



The session was very interactive. It ended with the question & answer session. Vote of thanks was proposed by Dr. K. Lakshmi. The resource person was presented with the memento. This session was attended by all department students. Students who have interest in pursuing entrepreneurship were selected to attend the program.